

REPORT OF
“NO TOBACCO WEEK CELEBRATION - 2026”

FOR FACULTY,
POST-GRADUATES & UNDERGRADUATES

ORGANIZED BY
ORAL MEDICINE & RADIOLOGY DEPARTMENT

DATE: 25th MAY TO 31th MAY 2026

DESCRIPTION

The Department of Oral Medicine & Radiology at Government Dental College & Hospital, Ahmedabad, celebrated “**World No Tobacco Day 2026**” with a week-long series of impactful and engaging activities from **25th May to 31st May 2026**, aligning with the global WHO initiative. The events focused on **awareness, prevention, education, screening, and community outreach** to combat tobacco addiction and its harmful consequences.

The successful organization of **World No Tobacco Day 2026** at Government Dental College and Hospital, Ahmedabad, was made possible through the dedicated efforts and collaborative spirit of the entire department. **Dr. Rupal Shah**, Dean of the institution, provided visionary leadership and unwavering support, ensuring that the campaign aligned with the institution’s broader goals of community outreach and preventive healthcare. Under the able guidance of **Dr. Jigna Shah**, Professor and Head of the Department, **Dr. Shilpa Parikh**, Professor of Oral Medicine and Radiology, meticulously coordinated all activities, from patient screening to awareness programs, fostering an environment of academic excellence and social responsibility.

The celebration began with **Mass screening using intra oral cameras** in patients for tobacco-related oral lesions. Screening of oral cavity was done using the intra oral cameras to enhance the quality of the pictures & increased the comfort of patients compared to taking conventional intra oral photographs. They could see the changes in their oral cavity in real time on the laptop screen. They felt motivated when the changes reversed or downscaled by cessation of tobacco habit. Although screening activities are conducted all throughout the year, but under this period of celebration over **1600** patients were examined during the 25th - 31st May week celebration, of which **678** were identified as tobacco users. Clinically diagnosed cases included Oral Submucous Fibrosis, Leukoplakia, Tobacco Quid Lesions, and Oral Cancer cases, emphasizing the importance of early detection.-

A comprehensive **tobacco deaddiction counselling program** was conducted, where patients received **one-on-one guidance** from trained professionals. Tailored strategies such as behavioral therapy and nicotine replacement were discussed. This was further strengthened by a **peer-to-peer motivation initiative** held on 25th May, where **14 successfully rehabilitated individuals** shared inspiring stories, encouraging current users to quit. Their video testimonials were recorded for future motivational initiatives.

Under the same goal, **Informational pamphlets** were distributed to **visitors**, and a **survey** was conducted among **OPD patients** to evaluate tobacco usage patterns, awareness levels, and willingness to quit. A special **audio-visual awareness program** was conducted in the department on 26th May, depicting various tobacco related activities done in the department which was carried out since 30 years. The program was attended by Dean of the institute, all HODs, senior faculties including teaching and non teaching as well as **patients from the OPD attended the same and was motivated for no tobacco.**

To aid in early diagnosis of oral cancer patients department also performed chair side investigations like **Vital Staining** using Toluidine Blue stain, for enhancing the patient education as well as chances of choosing more representative biopsy sites, cytology, and biopsies were taken for various patients having pre malignant disorders.

To broaden the impact, **Well researched “Tobacco Awareness Booklet” in regional language** (Gujarati) was designed from scratch by the department aimed at educating patients and general public about the harmful effects of related to Tobacco consumption. The booklet included important information regarding the types and forms of tobacco usage, Potential occupational health risk to farmers or workers handling the tobacco products in farms and factories. It also showcased impactful photographs and information regarding oral cancer, pre-cancerous conditions, and methods for tobacco cessation to appeal more through visual suffering images of patients. These booklets were distributed among patients attending the hospital to spread awareness and encourage tobacco-free lifestyle. The initiative was well appreciated and served as a meaningful step towards public health education and tobacco control.

Patients also received **Tobacco Deaddiction /Oral hygiene Maintenance Kits** including tobacco awareness pamphlet, oral hygiene tools were distributed to each and every patient related to tobacco habit in the OPD as a part of deaddiction counselling. This initiative emphasized the department’s commitment to not only clinical care but also community empowerment and education.

Solemn pledge ceremony was organized: On **26th May** for students, patients and healthcare professionals reaffirming their commitment to support deaddiction efforts, motivating them to pursue a tobacco-free life and become ambassadors of change. Special mention on Teenage population to achieve **“Tobacco free generation”**

Adding a creative dimension, a **Meme Making Competition** was organized, engaging **22 undergraduate BDS, Interns, Post Graduate students** to produce Memes for spreading anti-tobacco messages on social media. The memes were displayed in the department. They all were awarded with certificates. These Memes significantly boosted awareness using digital platforms.

Postgraduate students of the department contributed significantly by creating a series of informative and visually engaging **posters and banners and memes** illustrating the diagnostic procedures for oral cancer and the harmful effects of tobacco. These educational materials were strategically displayed to raise awareness among patients and healthcare workers alike. To further enhance patient engagement and add a touch of creativity, the students also designed **an interactive selfie booth**. This thoughtful addition allowed patients to capture a moment of pride in their journey toward tobacco deaddiction—serving both as a symbol of personal achievement and a motivational keepsake to inspire others on the same path.

The **World No Tobacco Day 2026 celebrations** at GDCH Ahmedabad were a **resounding success**, combining clinical outreach, education, motivation, and creativity. The initiative not only spread awareness but also sparked meaningful action toward a tobacco-free future.

The **teaching faculty and departmental staff** played a pivotal role in guiding and mentoring students, managing logistics, and facilitating patient engagement throughout the week. **Postgraduate students** demonstrated commendable enthusiasm and commitment by conducting counselling sessions, coordinating surveys, assisting in mass screenings, and actively participating in educational and motivational events. Their combined contributions transformed the awareness week into a comprehensive public health initiative that left a lasting impact on patients, students, and the wider community.

IQAC REQUISITION FORM

Oral Medicine & Radiology Department
Government Dental College & Hospital,
Ahmedabad.

Date:

To,
The IQAC Head/ Co-Ordinator,
Government Dental College & Hospital,
Ahmedabad.

Subject: Celebration of "World No Tobacco day 2026" (25th May-31st May
26)

Respected Madam,

On the occasion of "World No Tobacco day -2026"- We, the department of Oral Medicine & Radiology, have planned to celebrate Tobacco Awareness Week-2026 as per mentioned schedule.

Topic: Tobacco Awareness Week

Date: 25th May (Monday) to 30th May (Saturday)

Time: 9 am to 5 pm

Venue: Oral Medicine & Radiology Department

Kindly grant the permission for the same.

Thanking You.

Yours Sincerely,

Dr. Shilpa Parikh



DENTAL COLLEGE AND HOSPITAL, AHMEDABAD.
(NAAC ACCREDITED GRADE A+)

Govt. Dental College and Hospital, Civil Hospital Campus Asarwa, Ahmedabad Gujarat, India, 380016.

No/DCH/ 53 / 1


DATE: 22/5/26

CIRCULAR

This is to inform that Oral Medicine & Radiology Department is celebrating “World No Tobacco Week 2026” (25th May-31st May 26)

Topic: Tobacco Awareness Week
Date: 25th May (Monday) to 30th May (Saturday)
Time: 9 am to 5 pm
Venue: Oral Medicine & Radiology Department


IQAC
Co-ordinator


DEAN
Govt. Dental College & Hospital
Ahmedabad

Copy to:

1. HOD of all Departments
2. IQAC
3. Student Section



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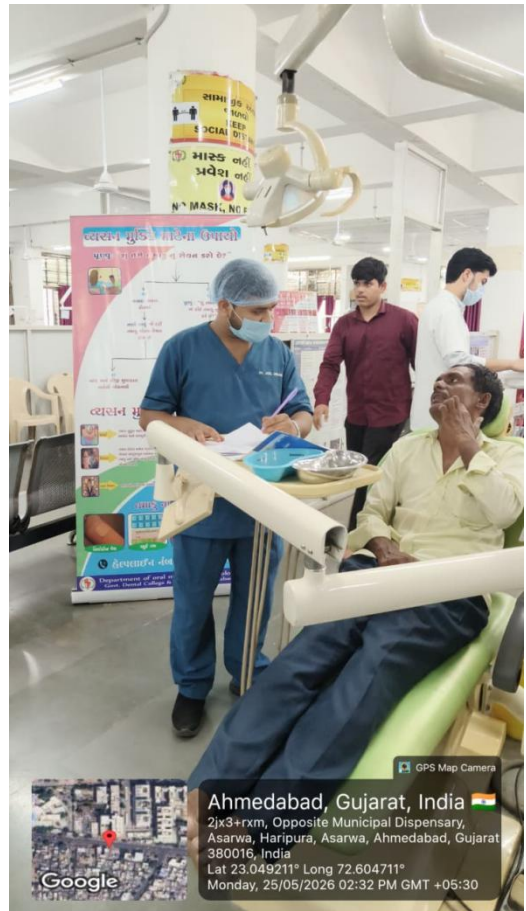




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